Sustainable sourcing
City of Geneva

Carol Henchoz Meier
Ville de Genève
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Political Framework

- Aalborg engagements
- Creation of Agenda 21
- Priorisation of specific objectives
- Objective #6 = sustainable purchasing
Centrale Municipale d’Achat et d’Impression

Overview

- Created in 2007
- 30 people
- Scope: purchasing for goods and services, printing services, insurances
- 7 Project Managers dedicated to purchasing
CMAI – Mission

Center of expertise in sustainable sourcing across industries

Implement the purchasing policy by:

• Define and understanding the actual needs
• Conducting and leading public tenders
• When appropriate, identifying sourcing options beyond public markets
• Supporting and providing guidance for best practices on request for internal services
Purchasing principles
Achats Ville de Genève

- Seek most economically advantageous tender («MEAT»)
- Comply with the legal framework
- Embed sustainability in sourcing decisions
Social Enterprises

- Supported by the legal framework
- Requires a sound knowledge of skills and capabilities of social enterprises
- Examples:
  - Clair Bois and Trajet - catering
  - EPI – involvement in full renovation of municipal library
  - PRO – professional laundry services
Perspective on tenders

- Sustainable development accounts for 10-20% of allocating criteria for bids evaluations.

- Some aspects of sustainable development can be a prerequisite embedded in the technical specification.
Environmental aspects in tenders

- Perspective on pre-qualifying requirements in the legal framework
- Design of performance based specifications to foster innovation
- Resort to prescription of Eco labels with judgement
Environmental aspects in tenders

Examples:

• Office supplies
• Evaluation of suppliers’ car fleets
Social aspects in tenders

- Perspective on prequalifying requirements in the legal framework
- Perspective on supply chain assessment
- Value companies that are proactive in the social field (ex: apprenticeship, ..)
Social aspects in tenders

Examples:
• Local actions: cleaning services
• Supply chain actions: clothing
Economical aspects in tenders

- Competition guarantees appropriate use of taxpayers’ money
- Maximise potential for SME’s access
- Use of TCO when possible
- Leverage scale
Economical aspects in tenders

Examples:

• Insurance services
• Office furniture
• Parking equipment
Conclusion

« Change is the result of all true learnings » (Leo Buscaglia)
THANK YOU :)