Corporate Social Responsibility
In a rapidly evolving global environment, where information is free flowing, companies face changing societal expectations. Once an add-on, Corporate Social Responsibility (CSR) has become an essential element of companies’ strategy to build a competitive, innovative, cost-effective and sustainable business.

Learn how to integrate CSR at the core of your organisation through a dynamic and interactive course combining lectures by leading CSR professionals and academic experts, group exercises, case studies and exchanges with peers. Join our network of over 300 alumni from 44 countries who have attended the course since it was launched in 2008.”

Dr Catherine Ferrier, Program Director

AUDIENCE

Professionals from private companies, NGOs, international organisations and the public sector

OBJECTIVES

- Understand the different aspects of CSR and how it contributes to institutions meeting global sustainability challenges and opportunities
- Master the latest CSR cutting-edge tools, methodologies and strategies
- Enhance your leadership skills to become an innovative responsible leader
Previous holders of the CAS CSR automatically qualify for the Diploma course

MODULES

1. Introduction to CSR: Concept, Issues and Critical Perspectives | 14-16 Sept. 2017
4. CSR and the Environment | 14-16 Dec. 2017
5. CSR Strategy, Governance & Social Innovation | 18-20 Jan. 2018
6. Sustainable Finance | 8-10 Feb. 2018
7. Implementing CSR: Systems Analytics | 8-10 March 2018
8. Multistakeholder Initiatives, Standards and Partnerships | 12-14 April 2018
9. Managing Responsible Supply Chains | 3-5 May 2018
10. Change Management and Communicating CSR | 24-26 May 2018
11. CR Reporting | 7-9 June 2018
12. DAS Report | Submission deadline: 30 June 2018

Interested course participants can get a CSR-Unige accreditation to attend the United Nations Forum on Business and Human Rights in Geneva, on November 27-29, 2017

Check our website for details and updates: csr.unige.ch

CSR Short Courses: It is possible to attend each module separately as CSR Short Courses | 3 ECTS credits

MBA Specialisation: Under certain conditions, the DAS CSR can be validated as a specialisation of the MBA: emba.unige.ch

ASSESSMENT

Each module is validated based on class participation, individual or group presentations and a take-home written assignment.
Admission Requirement
A recognised University degree or equivalent and at least 3 years of professional experience. Proficiency in English is required.

Application Deadline
30 June 2017

Program Cost
- CAS | 6 modules: CHF 6,900.- (Early Bird: CHF 5,970.-)
- DAS | 12 modules: CHF 11,700.- (Early Bird: CHF 10,570.-)
- CSR Short Course: CHF 1,570.- per module

Applications received before 30 April 2017 will benefit from the Early Bird fee.

Course Schedule
- Each teaching module lasts 24 hours over 3 days, from Thursday to Saturday
- Thursday: 15.00-21.00 | Friday and Saturday: 08.30-18.00
- On Thursday, from 12.00 to 14.00, participants can attend the CSR Thursday Lunches, a unique networking opportunity over CSR conference luncheons.

Location
University of Geneva | Uni Mail | 40 Bd du Pont-d’Arve-1211 Geneva 4

Direction
- Prof. Lucio Baccaro, G3S, University of Geneva
- Dr Catherine Ferrier, GSEM, University of Geneva
- Prof. Thomas Straub, GSEM, University of Geneva

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