

Dr Bettina Palazzo

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Bettina Palazzo's expertise is drawn from more than twenty years of experience as a researcher, consultant, and lecturer in business ethics and CSR. She has pioneered and started the development of the business ethics practice at KPMG Germany in 1997. In her consulting work she is focusing on the gray areas of ethical dilemma situations and the psychological dynamics that lead to unethical behavior. In addition to her consulting work she is teaching at various Swiss universities where she aims at bridging academic theory and practical application. She also works as a trainer and coach in transformational leadership. Her research on the intercultural differences between US and German Business Ethics won the Max-Weber-Award for Business Ethics.

