

Dr Thomas Osburg

Dr. Thomas Osburg is Assoc. Professor for Sustainable Marketing & Leadership at the Fresenius Business School in Munich and Director of the CircularKnowledge Institute, an International Research Think Tank and Strategic Advisory, based in Brussels and Munich. He is also a Partner at the Consulting Group KAIROS Partners, with focus on (Social) Innovation, Strategy and CSR. From 2006-2015, Thomas was Director Europe Corporate Affairs and Innovation at Intel Corp., responsible for the strategic planning, management and communication of all Social Innovation and CSR programs across Europe.

He is on the Board of Directors for ABIS (Academy of Business in Society, Brussels), was appointed into the Scientific MBA Committee at the University of Geneva, co-leads the Academic Board for Executive Education Innovation Management at the Management Center Innsbruck (MCI) and was appointed into the Advisory Council of the Social Innovation Institute at the Hochschule BonnRhein-Sieg.

Thomas is also teaching MBA classes on Technology and Innovation Management, Strategic Marketing, Social Innovation, Entrepreneurship and CSR at leading universities in Europe. He has published several books on Social Innovation and CSR Marketing and written over 30 scientific contributions for leading European journals.

Prior to working for Intel, Thomas was Director Education at Texas Instruments for the Pacific Markets and thus managing the expansion of CSR and Educational programs into China, South East Asia, Australia and South America. He held several Management positions in the areas of International Management and Marketing at Texas Instruments and Autodesk, living in France, the U.S. and Germany.

Thomas holds a Ph.D. (Dr.rer.pol.) degree in Marketing, Business Administration and Economics from the University of Hannover (Germany).

