

Jonathan Normand

Jonathan Normand has started his career in multinational corporations for 15 years (banking and industry sectors) as risk and control manager. In 2010, he co-founded Codethic in 2010, a consulting firm that help all organizations harness the power of business to create positive change. Since 2014 he becomes the Switzerland Country Partner for B Lab Europe. B Corps are a new type of companies that use the power of business to solve social and environmental problems. B-corporation is a movement including more than 1400 companies. These are certified by the B Lab to meet rigorous standards of social and environmental performance, accountability, and transparency.

In June 2015 he co--found the Swiss crowdfunding Association and develop a hub for impact investing with Crowd lending platform and activist investors.

Early December 2015, he co-found and lead the presidency of the Swiss Impact Enterprise Association to act as a catalyst to develop Social Enterprise ecosystem.

Entrepreneurs and impact investors, he works closely with purpose driven leaders and start-ups in Switzerland and abroad.

